

**THE SOUND OF MUSIC HOUR
WITH GROMYKO COLLINS**
"PRESENTED BY" NATIONAL & REGIONAL PARTNER AD-RATES
A WSEL RADIO STATION AFFILIATE

60-minutes of soul and gospel music elevating the lives, experiences, and history of cultural influencers and brands

- **\$3k per show for 1 ad x 4 spots**
- **250k listeners daily within 60-mile radius peak period 5-6 pm CST, birthplace of Elvis, Lee Williams, and 30+ year history of WSEL radio-station DJ Ollie Collins, Jr.**
- **Sound Mixing, Editing & Engineering for each show included**
- **Save \$5k with the \$60k purchase of ad space. Offer ends March 31, 2022**

\$15K

5 weeks
on-air broadcast

5 SHOWS
15 - 60 sec. x 4 slots per
show x 5 weeks

\$30K

10 weeks
on-air broadcast

10 SHOWS
15 - 60 sec. x 4 slots per
show x 10 weeks

\$45K

15 weeks
on-air broadcast

15 SHOWS
15 - 60 sec. x 4 slots per
show x 15 weeks

\$60K

20 weeks
on-air broadcast

20 SHOWS
15 - 60 sec. x 4 slots per
show x 20 weeks